



## Core belief



# Our vision of excellence 2017-2022

A five-year strategy for  
Moorfields Eye Hospital



## Purpose

Working together  
to discover,  
develop and  
deliver the best  
eye care







## Objectives

### Ambitions

-  We will pioneer patient-centred care with exceptional clinical outcomes and excellent patient experience
-  We will be at the leading edge of research, making new discoveries with our partners and patients
-  We will innovate by sharing our knowledge and developing tomorrow's experts
-  We will collaborate to shape national policy

### Enablers

-  We will attract, retain and develop great people
-  We will have an infrastructure and culture that supports innovation
-  We will have a sustainable financial model
-  We will be enterprising to support and fund our ambitions

## Our commitments



caring



organised



excellent



inclusive